

ISSN : 0001-8910

Linking ISSN (ISSN-L): 0001-8910

Key-title: Advertising and marketing news

Title proper: Advertising and marketing news.

Other variant title: Advertising and marketing news

Country: New Zealand

Medium: Print

Last modification date: 09/06/2004

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for New Zealand