

ISSN : 0021-8499

Linking ISSN (ISSN-L): 0021-8499

Incorrect ISSN: 0221-8499

Key-title: Journal of advertising research

Title proper: Journal of advertising research.

Other variant title: JAR

Country: United States

Medium: Print

Last modification date: 06/02/2021

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: <http://www.jar.warc.com/>

URL: http://journals.cambridge.org/jid_JAR

URL: <http://firstsearch.oclc.org>

URL: <http://firstsearch.oclc.org/journal=0021-8499;screen=info;ECOIP>

SUDOC: <http://www.sudoc.fr/038732602>

Wikidata: <http://www.wikidata.org/entity/Q15754385>

FATCAT: <https://fatcat.wiki/container/aq3lk3uhfbbevks4arvqlssh4>