

ISSN : 1046-669X

Linking ISSN (ISSN-L): 1046-669X

Key-title: Journal of marketing channels

Title proper: Journal of marketing channels.

Other variant title: Marketing channels

Country: United Kingdom

Medium: Print

Last modification date: 09/11/2022

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: <https://www.tandfonline.com/toc/wjmc20/current>

URL: <http://firstsearch.oclc.org>

URL: <http://firstsearch.oclc.org/journal=1046-669x;screen=info;ECOIP>