

ISSN : 1069-031X

Linking ISSN (ISSN-L): 1069-031X

Key-title: Journal of international marketing (East Lansing, Mich.)

Title proper: Journal of international marketing.

Country: United States

Medium: Print

Last modification date: 06/10/2022

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the UK