

ISSN : 1464-6676

Linking ISSN (ISSN-L): 1464-6676

Key-title: International journal of advertising & marketing to children

Title proper: International journal of advertising & marketing to children.

Other variant title: International journal of advertising and marketing to children

Running title: Advertising & marketing to children

Country: United Kingdom

Medium: Print

Last modification date: 03/12/2016

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the UK