

ISSN : 1465-2900

Linking ISSN (ISSN-L): 1465-2900

Key-title: Database marketing (Northampton)

Title proper: Database marketing.

Other variant title: DBM,

Country: United Kingdom

Medium: Print

Last modification date: 23/02/2023

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the UK