

ISSN : 1528-2678

Linking ISSN (ISSN-L): 1095-6298

Key-title: Academy of Marketing Studies journal (Online)

Title proper: Academy of Marketing Studies journal.

Country: United States

Medium: Online

Last modification date: 31/05/2023

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: http://firstsearch.oclc.org/fsip?db=ABI_INFORM&query=sn:1095-6298

URL: <http://www.alliedacademies.org/marketing/index.html>