ISSN: 1540-7594

Linking ISSN (ISSN-L): 1049-6491

Key-title: Journal of promotion management (Online)

Title proper: Journal of promotion management.

Country: United Kingdom

Medium: Online

Last modification date: 06/03/2024

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: https://www.tandfonline.com/toc/wjpm20/current

URL: http://www.haworthpress.com

URL: http://firstsearch.oclc.org

URL: http://firstsearch.oclc.org/journal=1049-6491;screen=info;ECOIP

KEEPERS link: https://archive.org/details/pub_journal-of-promotion-management **KEEPERS link:** https://archive.org/details/pub_journal-of-promotion-management

Publisher: Taylor & Francis

From: 1992 To: 2023

Keeper: CLOCKSS Archive

Status: Preserved

Extent of archive: 1 to 30

Updated: 15/04/2024

Publisher: Taylor & Francis Ltd.

From: 2003 To: 2011

Keeper: Internet Archive

Status: Preserved

Extent of archive: 9 to 17

Updated: 15/09/2023

Publisher: Taylor & Francis Ltd.

From: 2003 To: 2011

Keeper: Internet Archive

Status: Preserved

Extent of archive: 9 to 17

Updated: 15/09/2023

Publisher: Taylor & Francis

From: 1992 To: 2022

Keeper: LOCKSS Archive

Status: Preserved

Extent of archive: 1 to 28

Updated: 15/04/2024

Publisher: Taylor & Francis

From: 2023 **To:** 2024

Keeper: LOCKSS Archive

Status: In Progress

Extent of archive: 29, 30 **Updated:** 15/04/2024

Publisher: Taylor & Francis

From: 2017 **To:** 2023

Keeper: Library of Congress

Status: Preserved

Extent of archive: 23 (2 to 6); 24 (1 to 6); 25 (1 to 4, 6, 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 8); 29

(1 to 8)

Updated: 23/02/2024

Publisher: Taylor & Francis

From: 1997 **To:** 2024

Keeper: National Digital Preservation Program, China

Status: Preserved

Extent of archive: Preserved: 1 (1-2); 2 (2 to 5); 3 (1); 4 (2); 5 (1, 2); 6 (1-2); 7; 8 (2); 9 (1-2); 11 (2-3, 4); 12 (1, 2, 3-4); 13 (1-2, 3-4); 14 (1-2, 3-4); 15 (1-2, 3, 4); 16 (1-2, 3, 4); 17 (1 to 4); 18 (1 to 4); 19 (1 to 5); 21 (1 to 6); 22 (1 to 6); 23 (1 to 6); 24 (1 to 6); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7);

28 (1 to 6, 8); 29 (1 to 8)

Updated: 09/04/2024

Publisher: Taylor & Francis

From: 1997 **To:** 2023

Keeper: National Digital Preservation Program, China

Status: Preserved

Extent of archive: Preserved: 1 (1-2); 2 (2 to 5); 4 (1, 2); 5 (1, 2); 6 (1-2); 7; 8 (2); 9 (1-2); 11 (2-3, 4); 12 (1, 2, 3-4); 13 (1-2, 3-4); 14 (1-2, 3-4); 15 (1-2, 3, 4); 16 (1-2, 3, 4); 17 (1 to 4); 18 (1 to 4); 19 (1 to 5); 21 (1 to 6); 22 (1 to 6); 23 (1 to 6); 24 (1 to 6); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7);

28 (1 to 6, 8); 29 (1, 2)

Updated: 14/10/2023

Publisher: Taylor & Francis

From: 1997 **To:** 2023

Keeper: National Digital Preservation Program, China

Status: Preserved

Extent of archive: Preserved: 1 (1-2); 2 (2 to 5); 4 (1, 2); 5 (1, 2); 6 (1-2); 7; 8 (2); 9 (1-2); 11 (2-3, 4); 12 (1, 2, 3-4); 13 (1-2, 3-4); 14 (1-2, 3-4); 15 (1-2, 3, 4); 16 (1-2, 3, 4); 17 (1 to 4); 18 (1 to 4); 19 (1 to 5); 21 (1 to 6); 22 (1 to 6); 23 (1 to 6); 24 (1 to 6); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 6, 8); 29 (1 to 8)

Updated: 08/01/2024 **Publisher:** Haworth Press

From: 1992 To: 2008

Keeper: National Library of the Netherlands

Status: Preserved

Extent of archive: Preserved: 1 (1-4); 2 (1, 2, 3-4); 3 (1-2); 4 (2); 5 (1, 2); 6 (1-2); 7; 8 (2); 9 (1-2);

10; 11 (2-3, 4); 12 (1, 2, 3-4); 13 (1-2, 3-4); 14 (1-2, 3-4)

Updated: 20/10/2023

Publisher: Haworth Press (through 2007)

From: 2006 To: 2007

Keeper: Portico **Status:** Preserved

Extent of archive: Preserved: 2006: 11(1-4), 2006: 12(1-4), 2007: 13(1-2)

Updated: 17/04/2024

Publisher: Taylor & Francis Group

From: 2011 To: 2024

Keeper: Portico **Status:** Preserved

Extent of archive: Preserved: 2011: 17(1-4), 2012: 18(1-4), 2013: 19(1-5), 2014: 20(1-5), 2015: 21(1-6), 2016: 22(1-6), 2017: 23(1-6), 2018: 24(1-6), 2019: 25(1-7), 2020: 26(1-7), 2020/2021:

27(1-7), 2022: 28(1-8), 2023: 29(1-8), 2024: 30(1-3)

Updated: 17/04/2024

Publisher: Taylor and Francis

From: 1992 To: 2024

Keeper: Scholars Portal

Status: Preserved

Extent of archive: Preserved: 1 (2 to 4); 2 (1, 2, 3-4); 3 (1-2); 4 (2); 5 (1, 2); 6 (1-2); 7; 8 (2); 9 (1-2); 10; 11 (2-3, 4); 12 (1, 2, 3-4); 13 (1-2); 14 (3-4); 16 (1-2, 3, 4); 17 (1 to 4); 18 (1, 4); 19 (1 to 5); 20 (1 to 5); 21 (1 to 6); 22 (3 to 6); 23 (1 to 6); 24 (1, 3 to 6); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7);

28 (1 to 8); 29 (1 to 8); 30 (1, 2)

Updated: 02/04/2024