ISSN : 1746-0166
Linking ISSN (ISSN-L): 1746-0166
Key-title: Journal of direct data and digital marketing practice (Print)
Title proper: Journal of direct data and digital marketing practice :
Country: United Kingdom
Medium: Print
Last modification date: 24/11/2022
Type of record: Confirmed
ISSN Center responsible of the record: ISSN National Centre for the UK