

ISSN : 1860-4196

Linking ISSN (ISSN-L): 1860-4196

Key-title: BAW-Texte. Reihe electronic Marketing

Title proper: BAW-Texte. Reihe electronic Marketing.

Other variant title: Bayerische Akademie für Werbung und Marketing-Texte. Reihe electronic Marketing

Other variant title: BAW-Texte. Electronic Marketing

Country: Germany

Medium: Print

Last modification date: 07/06/2005

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for Germany