ISSN: 2050-3326
Linking ISSN (ISSN-L): 2050-3318
Key-title: Journal of marketing analytics (Online)
Title proper: Journal of marketing analytics.
Country: United Kingdom
Medium: Online
Last modification date: 24/11/2022
Type of record: Confirmed
ISSN Center responsible of the record: ISSN National Centre for the UK
URL: http://www.palgrave-journals.com/jma/index.html
URL: https://link.springer.com/journal/41270
Publisher: Palgrave Macmillan
From: 2013
To: 2015
Keeper: CLOCKSS Archive
Status: Preserved
Extent of archive: 1 to 3
Updated: 22/01/2024
Publisher: Springer
From: 2013
To: 2023
Keeper: CLOCKSS Archive
Status: Preserved
Extent of archive: 1 to 11
Updated: 22/01/2024
Publisher: Springer
From: 2013
To: 2020
Keeper: LOCKSS Archive
Status: In Progress
Extent of archive: 1 to 8
Updated: 22/01/2024
Publisher: Springer
From: 2016
To: 2023
Keeper: Library of Congress
Status: Preserved
Extent of archive: 4 (2-3, 4); 5 (1 to 3-4); 6 (1 to 4); 7 (1 to 4); 8 (1 to 4); 9 (1 to 4); 11 (2)
Updated: 19/01/2024
Publisher: Palgrave Macmillan
From: 2013
|-------------------|---------------------------------------------------------------|

**Updated:** 27/01/2024