

**ISSN :** 2052-1200

**Linking ISSN (ISSN-L):** 0736-3761

**Incorrect ISSN:** 0736-3761

**Key-title:** Journal of consumer marketing (Online)

**Title proper:** Journal of consumer marketing.

**Country:** United Kingdom

**Medium:** Online

**Last modification date:** 06/02/2021

**Type of record:** Confirmed

**ISSN Center responsible of the record:** ISSN National Centre for the UK

**URL:** <http://www.emeraldinsight.com/journals.htm?issn=0736-3761>

**KEEPERS link:** [https://archive.org/details/pub\\_journal-of-consumer-marketing](https://archive.org/details/pub_journal-of-consumer-marketing)

**KEEPERS link:** [https://archive.org/details/pub\\_journal-of-consumer-marketing](https://archive.org/details/pub_journal-of-consumer-marketing)

**Publisher:** Emerald Group Publishing

**From:** 1984

**To:** 2024

**Keeper:** CLOCKSS Archive

**Status:** In Progress

**Extent of archive:** 1 to 18, 20 to 30, 33, 36 to 41

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing

**From:** 2002

**To:** 2018

**Keeper:** CLOCKSS Archive

**Status:** Preserved

**Extent of archive:** 19, 31, 32, 34, 35

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing Limited

**From:** 1987

**To:** 1987

**Keeper:** Internet Archive

**Status:** Preserved

**Extent of archive:** 4

**Updated:** 15/09/2023

**Publisher:** Emerald Group Publishing Limited

**From:** 1987

**To:** 2007

**Keeper:** Internet Archive

**Status:** Preserved

**Extent of archive:** 4 to 24

**Updated:** 15/09/2023

**Publisher:** Emerald Group Publishing

**From:** 1984

**To:** 2022

**Keeper:** LOCKSS Archive

**Status:** Preserved

**Extent of archive:** 1 to 39

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing

**From:** 1984

**To:** 2024

**Keeper:** LOCKSS Archive

**Status:** In Progress

**Extent of archive:** 1 to 16, 19, 40, 41

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing

**From:** 1984

**To:** 2024

**Keeper:** Library of Congress

**Status:** Preserved

**Extent of archive:** 1 (1 to 4); 2 (1 to 4); 3 (1 to 4); 4 (1 to 4); 5 (1 to 4); 6 (1 to 4); 7 (1 to 4); 8 (1 to 4); 9 (1 to 4); 10 (1 to 4); 11 (1 to 4); 12 (1 to 5); 13 (1 to 6); 14 (1 to 6); 15 (1 to 6); 16 (1 to 6); 17 (1 to 7); 18 (1 to 7); 19 (1 to 7); 20 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 30 (1 to 7); 31 (1 to 6/7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1, 2); 39 (1 to 7); 40 (1 to 6); 41 (1)

**Updated:** 23/02/2024

**Publisher:** Emerald Publishing Limited

**From:** 2001

**To:** 2021

**Keeper:** National Digital Preservation Program, China

**Status:** Preserved

**Extent of archive:** Preserved : 2 (1 to 7); 3 (1 to 7); 18 (1 to 7); 19 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 31 (1 to 5, 6/7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7)

**Updated:** 14/10/2023

**Publisher:** Emerald Publishing Limited

**From:** 2001

**To:** 2021

**Keeper:** National Digital Preservation Program, China

**Status:** Preserved

**Extent of archive:** Preserved : 2 (1 to 7); 3 (1 to 7); 18 (1 to 7); 19 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 31 (1 to 5, 6/7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7)

**Updated:** 09/04/2024

**Publisher:** Emerald Publishing Limited

**From:** 2001

**To:** 2021

**Keeper:** National Digital Preservation Program, China

**Status:** Preserved

**Extent of archive:** Preserved : 2 (1 to 7); 3 (1 to 7); 18 (1 to 7); 19 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 31 (1 to 5, 6/7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7)

**Updated:** 08/01/2024

**Publisher:** Emerald Group Publishing

**From:** 1984

**To:** 2024

**Keeper:** Portico

**Status:** Preserved

**Extent of archive:** Preserved : 1984: 1(1-4), 1985: 2(1-4), 1986: 3(1-4), 1987: 4(1-4), 1988: 5(1-4), 1989: 6(1-4), 1990: 7(1-4), 1991: 8(1-4), 1992: 9(1-4), 1993: 10(1-4), 1994: 11(1-4), 1995: 12(1-5), 1996: 13(1-6), 1997: 14(1-6), 1998: 15(1-6), 1999: 16(1-6), 2000: 17(1-7), 2001: 18(1-7), 2002: 19(1-7), 2003: 20(1-7), 2004: 21(1-7), 2005: 22(1-7), 2006: 23(1-7), 2007: 24(1-7), 2008: 25(1-7), 2009: 26(1-7), 2010: 27(1-7), 2011: 28(1-7), 2012: 29(1-7), 2013: 30(1-7), 2014: 31(1-7), 2015: 32(1-7), 2016: 33(1-7), 2017: 34(1-7), 2018: 35(1-7), 2019: 36(1-7), 2020: 37(1-7), 2021: 38(1-7), 2022: 39(1-7), 2023: 40(1-7), 2024: 41(1-2)

**Updated:** 21/04/2024

**Publisher:** Emerald

**From:** 1994

**To:** 2024

**Keeper:** Scholars Portal

**Status:** Preserved

**Extent of archive:** Preserved : 11 (1 to 4); 12 (1 to 5); 13 (1 to 6); 14 (1 to 6); 15 (1 to 6); 16 (1 to 6); 17 (1 to 7); 18 (1 to 7); 19 (1 to 7); 20 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 30 (1 to 7); 31 (1 to 5, 6/7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7); 39 (1 to 7); 40 (1 to 7); 41 (1)

**Updated:** 02/04/2024