

ISSN : 2156-1753

Linking ISSN (ISSN-L): 2156-1753

Key-title: International journal of online marketing (Print)

Title proper: International journal of online marketing.

Other variant title: IJOM

Other variant title: Online marketing

Country: United States

Medium: Print

Last modification date: 06/02/2021

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: <http://www.igi-global.com/ijom>