

**ISSN :** 2317-0123

**Linking ISSN (ISSN-L):** 1983-9456

**Key-title:** PMKT (Online)

**Title proper:** PMKT.

**Other variant title:** PMKT, Revista Brasileira de Pesquisas de Marketing, Opinião e Mídia

**Country:** Brazil

**Medium:** Online

**Last modification date:** 06/02/2021

**Type of record:** Confirmed

**ISSN Center responsible of the record:** ISSN National Centre for Brazil

**URL:** <http://www.revistapmkt.com.br/AREVISTA.aspx>

**FATCAT:** <https://fatcat.wiki/container/lfju5c36cnhdhoyjwhqehdptk4>