ISSN : 2333-9616 Linking ISSN (ISSN-L): 2333-9608 Cancelled ISSN: 2333-8776 Key-title: International research journal of marketing (Online) Title proper: International research journal of marketing. Other variant title: IRJM Country: United States Medium: Online Last modification date: 06/02/2021 Type of record: Confirmed ISSN Center responsible of the record: ISSN National Centre for the USA URL: http://www.sciknow.org/journals/show/id/irjm