

**ISSN :** 2458-9748

**Linking ISSN (ISSN-L):** 2458-9748

**Key-title:** Turkish journal of marketing (Online)

**Title proper:** Turkish journal of marketing..

**Country:** Turkey

**Medium:** Online

**Last modification date:** 06/02/2020

**Type of record:** Confirmed

**ISSN Center responsible of the record:** ISSN National Centre for Turkey

**URL:** <http://www.tujom.org>