ISSN : 2576-4098

Linking ISSN (ISSN-L): 2576-4098

Key-title: International journal of marketing research innovation (Online)

Title proper: International journal of marketing research innovation.

Other variant title: Marketing research innovation

Other variant title: IJMRI

Country: United States

Medium: Online

Last modification date: 07/02/2021

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: https://www.cribfb.com/journal/index.php/ijmri