

**ISSN :** 2669-2406

**Linking ISSN (ISSN-L):** 2669-2406

**Key-title:** International journal of services marketing (Online)

**Title proper:** International journal of services marketing .

**Other variant title:** IJSM

**Country:** Lithuania

**Medium:** Online

**Last modification date:** 30/09/2021

**Type of record:** Confirmed

**ISSN Center responsible of the record:** ISSN National Centre for Lithuania

**URL:** <https://diamondopen.com/journals/ijsm>